

# 2024 KMAS 1030 AM/103.3 FM

## LOCAL AD RATE CARD

Time	Length/Rate*
6:00 AM - 10:00 AM Monday-Friday	:15 - \$18   :30 - \$25   :60 - \$30
10:00 AM - 3:00 PM Monday-Friday	:15 - \$ 15   :30 - \$18   :60 - \$25
3:00 PM - 7:00 PM Monday-Friday	:15 - \$18   :30 - \$25   :60 - \$30
7:00 PM - 6:00 AM Monday-Friday	:15 - \$ 7   :30 - \$14   :60 - \$17
6:00 AM - 7:00 PM Saturday & Sunday	:15 - \$ 15   :30 - \$18   :60 - \$25
Sports	:15 - \$20   :30 - \$30   :60 - \$35

\*Agency rates add 30%

### Not Interested In Commercials?

Consider sponsoring music hours, newscasts, weather reports, event calendar reports, and more –

“This report/hour is brought to you by YOU!”

**NEWS**  
**WEATHER**  
**EVENTS CALENDAR**  
**MUSIC HOUR**

Monthly rates for each:  
\$500 per 100 spots or  
\$2000/exclusive!



“Over 82% of Americans listen to the radio each week, including over 87% of U.S. adults 35-64, 82% of U.S. adults from 18-49, and 75% of 18-24 year olds.”

statista.com (2022)

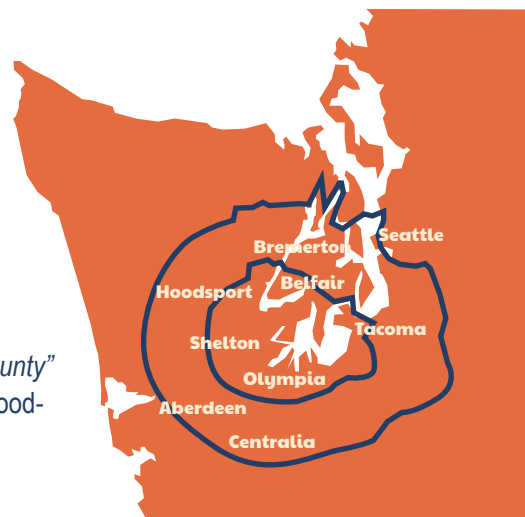
## Your message on the radio and in print.

Did you know that the KMAS 1030 AM/103.3 FM signal reaches as far as Tacoma, Bremerton, Aberdeen, and Centralia? (radio-locator.com). As the “Voice of Mason County” KMAS also reaches your friends and neighbors from Allyn and Shelton to Belfair & Hoodsport, as well as on their commutes to Bemerton, SeaTac, and Olympia.

**Radio is available 24/7 and is truly accessible to everyone.**

**The Fjord Magazine** is celebrating six years of stories covering South Puget Sound (Olympia, Allyn, to Elma and Matlock) and Hood Canal – from Port Gamble to Belfair! This FREE quarterly publication is distributed on the WA State Ferries and at 120 public locations prints, with 10K printed copies and 15K + downloads, the reach keeps growing!

**Our readers, local & visiting, are your best prospects.**



**KMAS.COM**  
**AM 1030/ FM 103.3**  
**tracingthefjord.com**