



Fjord Print ad specs & rates

Spread bleed
16.75 width x 11.125 height

Single bleed
8.50 width x 11.125 height

Full page trim size
8.25 width x 10.875 height

Two thirds page
4.50 width x 9.75 height

Half page island
4.50 width x 7.25 height

Half page horizontal
6.75 width x 4.875 height

One third page vertical
2.125 width x 9.75 height

One third page square
4.50 width x 4.875 height

One quarter page horizontal
4.50 width x 3.375 height

One sixth page horizontal
4.50 width x 2.375 height
BUSINESS LISTING

One sixth page vertical
2.125 width x 4.875 height
BUSINESS LISTING

2024 Fjord Rates

Spread	\$1250
Full Page	700
Cover 2/3	800
Cover 4	1000
2/3V	500
1/2 Island/ H	375
1/3 V/SQ	300
1/4 H	275
1/6 H/V	175

SPECIAL IMPACT OPPORTUNITIES

BUNDLE & SAVE MORE! Purchase Radio Package & Quarterly Print Ad & receive 10% Discount.

CONTACT US ABOUT COMBINING **KMAS RADIO ADVERTISING** WITH **FJORD PRINT CONTRACT!**

2024/25 PRINT DEADLINES

- APRIL 15 - SUMMER
- AUGUST 1 - FALL
- OCTOBER 1 - WINTER
- FEB 15 - SPRING

2024 ADVERTISING AGREEMENT

Company/Organization _____ Primary Contact: _____

Address _____ City _____ ZIP _____ Phone _____

Email _____ Website: _____

SIZE: Spread (\$1250) Full (\$700) Cover 2/3 (\$800) 2/3 V (\$500) 1/2 (\$375) 1/4 V (\$275) 1/6 (\$175)

Total \$ _____ Signature: _____ Date _____

QUESTIONS? 360-427-5599 or email rachel@nwevent.org | Payment to **NEO** PO Box 622, Shelton, WA 98584