

# TRACING THE Fjord



## Advertising Pricing & Sizing

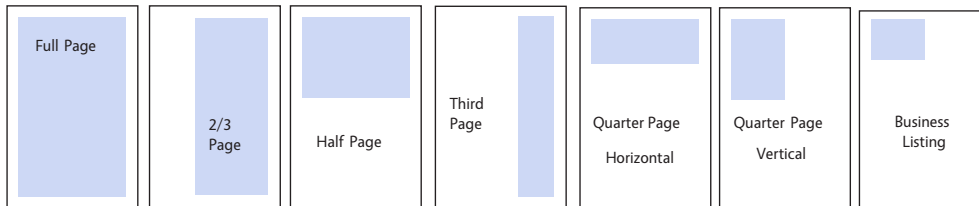
- Full Page – \$650 | 7.5"X 10" (full bleed 11" X 8.25")
- Two Third Page \$450 | 5" X 10"
- Half Page – \$350 | 7.5 " X 5"    ■ Third Page – \$285 | 2.375" X 10"
- Quarter Page – \$250 | Horizontal 7.5"X 2.5" or Vertical 3.75" X 5"
- Business Listing – \$150 | 3.75" X 2.5"
- Covers: \_\_\_ #1 Inside – \$750 \_\_\_ #2 Inside – \$750 \_\_\_ Back ***sold***

### File Formats

Artwork may be submitted as high resolution (266+ dpi) PDF or JPEG via email (under 10MB). **Need Help?** Provide us with text, images and your vision –we'll provide you with a professional proof at no charge!

### Quick Stats:

- ✓ Full color, gloss lifestyle magazine
- ✓ Summer publication
- ✓ **May-August** display – focus: local happenings; engaging articles; history/ culture and local towns.
- ✓ **10,000+** distributed locally 120+ local venues & drop boxes, WA State Ferry routes as well as unlimited online views/downloads.



**Please reserve *now* | Spring copy deadline 5/15/23**

**NEW! Advertise regularly with the FJORD? Save 15% by signing up for an annual contract of 4 issues!** See below for details.

**Questions?** (360)427-5599 or email [rachel@nwevent.org](mailto:rachel@nwevent.org)

Please email **or mail** form below – or mail with your payment: Image in Action Design | PO BOX 622 Shelton, WA, 98584

COMPANY/ORGANIZATION NAME

CONTACT

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

Our company is purchasing a:

- Check Enclosed     Please Invoice

- Full Page     Half Page     Quarter Page Horz/Vert     Business Listing     Third Page     Cover: \_\_\_ Back; \_\_\_ Inside #1 \_\_\_ Inside #2

- Yes! We want to annually support this publication! Sign our business up for four issues of the Fjord advertising to receive a 15% discount. We understand we will be billed each issue and have the option to send in ad changes for each issue.**